



# SHEU School Surveys

ESTABLISHED 1977

Your **reliable local figures**  
from our **customised services – great value!**

### SHEU are **flexible**:

- Flexible **delivery** - paper or online versions of the questionnaire
- Flexible **content** – off-the-shelf or customised questionnaires
- Light touch, single-topic or in-depth surveys – pupil perceptions or student lifestyles
- Surveys for different **groups**: Pupils & Students – Parents/Carers - Staff and Governors
- Questionnaires adapted for Special Educational Needs or English as an Additional Language
- Instant results** from online survey or quick turn-around from paper survey
- Reports** from schools, localities and local authorities for pupils or adults on paper or computer

### SHEU are **reliable**:

- Child-friendly** questionnaires
- Adaptable survey methods suit busy teachers
- SHEU staff have experience of teaching in primary & secondary schools, FE & university
- The leading provider of school survey services for over 30 years

### SHEU are **current**:

- Data will support **Healthy Schools** Enhancement Model
- Results plug straight into the new OFSTED **SEF** (Section A2 in detail)
- Local Authority figures for **National Indicator** monitoring
- Comparisons** with schools/authorities like yours from around the country

### SHEU are **Cost effective**:

Same-day estimates by phone or e-mail – a short ECM pupil perception survey done on paper with 100 pupils in a primary school might cost £100+VAT, while a ¾-hour lifestyle survey for 400 secondary pupils might cost less than £500 if done online. Discounts for volume. Prices are all-in: printing, postage, data-entry, checking and reporting.

### Every Child Matters in Herefordshire

A summary report of the Health Related Behaviour Survey 2009

These results were collected from a sample of primary pupils aged 5 to 11 and secondary pupils aged 11 to 15 in Herefordshire between Spring and Summer 2009. This work was commissioned and funded by Herefordshire Council to collect robust information about young people's lifestyles.

**Collecting the figures**  
Teachers were informed on how to collect their most reliable data and then pupils completed a version of the questionnaire appropriate for their age group.

Year 1-3 pupils completed a questionnaire designed for pupils in 'Early Years'. Year 4-6 pupils completed the Primary version of the questionnaire. Pupils in Years 7-10 completed the Secondary version of the questionnaire. Year 11+ students in the FE sector and other Young people aged 15-18 contacted via a postcard to their homes completed an online survey. All were undertaken anonymously.

Approximately 6500 pupils took part in 23 primary schools and 13 secondary schools in Herefordshire. Over 2000 young people took part in the survey.

**Cross-phase links**  
Many of the questions on the primary and secondary questionnaires are identical or very similar. Some of the results of these questions are presented on pages 10 and 11 of this document, so that behaviour of school aged pupils can be seen across the age range.

**Trend data**  
The 2009 results have also been compared with the previous secondary survey in 2006 to look at trends.

**Findings**  
Over 7000 young people aged 5-15 in Herefordshire had a coded booklet for the survey. SHEU have analysed the data to identify trends in behaviour when 'looking good' with increasing age, a trend which indicates the importance of being a 'strong role model'.

**Reference sample**  
Where possible, Herefordshire data have been compared with national data. A selection of some of the differences, with Herefordshire data in bold, is shown on SHEU data, is indicated on page 4 and 7. For more details please contact SHEU. Tel: 01392 667273 www.sheu.org.uk

**Over 7000 young people aged 5-15 in the survey:**

School year	1-3	4-6
Age	5-8	9-11
Boys	756	819
Girls	722	764
Total	1478	1583

**Reference sample**

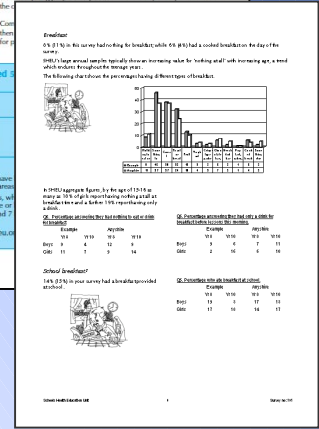
Country	England	Wales	Scotland	Northern Ireland
Boys	1000	1000	1000	1000
Girls	1000	1000	1000	1000

**Comparison of results between Herefordshire and a national sample**

Question	Herefordshire	England	Wales	Scotland	Northern Ireland
Q1: How often do you eat a healthy diet?	1000	1000	1000	1000	1000
Q2: How often do you exercise?	1000	1000	1000	1000	1000

**School involvement**

Question	Herefordshire	England	Wales	Scotland	Northern Ireland
Q3: How often do you take part in school activities?	1000	1000	1000	1000	1000



*"We're very happy to commission another survey from you. Our colleagues in School Improvement are dead keen to work with us on this."*

*"During our last LA Inspection, we were flagged from our Tellus data as having a bullying problem. We could demonstrate with our SHEU data -- which had a much better sample size and coverage of the authority -- that we did not have the problem they suggested. The Inspectors went away happy and we are definitely surveying again with SHEU."*

Local Authority Senior Adviser